# WAM
### print | mail | fulfillment

# 11"X 6" POSTCARD - FRONT

Minimum Resolution for Artwork: 300 ppi

**FULL BLEED SIZE**          11.25" X 6.25"
If your art bleeds (extends to the edge of the paper after trimming), you must extend the art 1/8" past the TRIM SIZE to the FULL BLEED SIZE area shown.

**DOCUMENT TRIM SIZE**    11" X 6"

**SAFETY AREA**          10.5" X 5.5"
Keep text and images within the safety area whenever possible.

Remember to remove all spec die lines from your layout to avoid them being printed alongside your design.

# WAM

print | mail | fulfillment

## 11"X 6" POSTCARD - BACK

Minimum Resolution for Artwork: 300 ppi

**FULL BLEED SIZE**     11.25" X 6.25"
If your art bleeds (extends to the edge of the paper after trimming), you must extend the art 1/8" past the TRIM SIZE to the FULL BLEED SIZE area shown.

**DOCUMENT TRIM SIZE**     11" X 6"

**SAFETY AREA**     10.5" X 5.5"
Keep text and images within the safety area whenever possible.

Remember to remove all spec die lines from your layout to avoid them being printed alongside your design.

MAILING ADDRESS CLEAR ZONE
To address an envelope we need a minimum of a 4" x 2" box. Please don't place text or graphics in this area. Ink coverage less than 10% density is allowed, so very light screened-back photos and tint colors might be OK, but it's safer to keep this area entirely free of printing (white).

For positioning barcode at bottom, leave 4.75" x 5/8" white box area from bottom right trim edge corner ➝