



## 6"X 4.25" POSTCARD - FRONT

Minimum Resolution for Artwork: 300 ppi

### **FULL BLEED SIZE**

6.25" X 4.5"

If your art bleeds (extends to the edge of the paper after trimming), you must extend the art 1/8" past the TRIM SIZE to the FULL BLEED SIZE area shown.

### **DOCUMENT TRIM SIZE**

6" X 4.25"

### **SAFETY AREA**

5.5" X 3.75"

Keep text and images within the safety area whenever possible.

Remember to remove all spec die lines from your layout to avoid them being printed alongside your design.

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6.25" X 4.5"

If your art bleeds (extends to the edge of the paper after trimming), you must extend the art 1/8" past the TRIM SIZE to the FULL BLEED SIZE area shown.

## DOCUMENT TRIM SIZE

6" X 4.25"

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## INDICIA AREA

- postage clear zone reserved for the mailing permit imprint, metered postage, or stamp.

## 6"X 4.25" POSTCARD - BACK

Minimum Resolution for Artwork: 300 ppi

## MAILING ADDRESS CLEAR ZONE

To address an envelope we need a minimum of a 4" x 1.5" box. Please don't place text or graphics in this area. Ink coverage less than 10% density is allowed, so very light screened-back photos and tint colors might be OK, but it's safer to keep this area entirely free of printing (white).

For positioning barcode at bottom, leave 4.75" x 5/8" white box area from bottom right trim edge corner

