



7"X 5" POSTCARD - FRONT

Minimum Resolution for Artwork: 300 ppi

FULL BLEED SIZE

7.25" X 5.25"

If your art bleeds (extends to the edge of the paper after trimming), you must extend the art 1/8" past the TRIM SIZE to the FULL BLEED SIZE area shown.

DOCUMENT TRIM SIZE

7" X 5"

SAFETY AREA

6.5" X 4.5"

Keep text and images within the safety area whenever possible.

Remember to remove all spec die lines from your layout to avoid them being printed alongside your design.

INDICIA AREA
- postage clear zone reserved for the mailing permit imprint, metered postage, or stamp.

FULL BLEED SIZE

7.25" X 5.25"

If your art bleeds (extends to the edge of the paper after trimming), you must extend the art 1/8" past the TRIM SIZE to the FULL BLEED SIZE area shown.

DOCUMENT TRIM SIZE

7" X 5"

SAFETY AREA

6.5" X 4.5"

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Remember to remove all spec die lines from your layout to avoid them being printed alongside your design.



7"X 5" POSTCARD - BACK

Minimum Resolution for Artwork: 300 ppi

MAILING ADDRESS CLEAR ZONE

To address an envelope we need a minimum of a 4" x 1.5" box. Please don't place text or graphics in this area. Ink coverage less than 10% density is allowed, so very light screened-back photos and tint colors might be OK, but it's safer to keep this area entirely free of printing (white).

For positioning barcode at bottom, leave 4.75" x 5/8" white box area from bottom right trim edge corner