



## 8.5"X 5.5" POSTCARD - FRONT

Minimum Resolution for Artwork: 300 ppi

**FULL BLEED SIZE** 8.75" X 5.75"

If your art bleeds (extends to the edge of the paper after trimming), you must extend the art 1/8" past the TRIM SIZE to the FULL BLEED SIZE area shown.

**DOCUMENT TRIM SIZE** 8.5" X 5.5"

**SAFETY AREA** 8" X 5"

Keep text and images within the safety area whenever possible.

Remember to remove all spec die lines from your layout to avoid them being printed alongside your design.



## INDICIA AREA

- postage clear zone reserved for the mailing permit imprint, metered postage, or stamp.

# 8.5"X 5.5" POSTCARD - BACK

Minimum Resolution for Artwork: 300 ppi

## FULL BLEED SIZE 8.75" X 5.75"

If your art bleeds (extends to the edge of the paper after trimming), you must extend the art 1/8" past the TRIM SIZE to the FULL BLEED SIZE area shown.

## DOCUMENT TRIM SIZE 8.5" X 5.5"

## SAFETY AREA 8" X 5"

Keep text and images within the safety area whenever possible.

Remember to remove all spec die lines from your layout to avoid them being printed alongside your design.

## MAILING ADDRESS CLEAR ZONE

To address an envelope we need a minimum of a 4" x 2" box. Please don't place text or graphics in this area. Ink coverage less than 10% density is allowed, so very light screened-back photos and tint colors might be OK, but it's safer to keep this area entirely free of printing (white).

For positioning barcode at bottom, leave 4.75" x 5/8" white box area from bottom right trim edge corner